

Via Pisacane, 9
10042 Nichelino (TO)
VAT Reg. 06751770014

Notice on the processing of personal data pursuant to articles 13-14 EU Regulation 2016/679

Data subjects: customers.

Martin Bauer S.p.A. in its capacity as Data Controller of your personal data, pursuant to and for the effects of EU Reg. 2016/679 hereinafter 'GDPR', hereby informs you that the aforementioned legislation provides for the protection of data subjects with regard to the processing of personal data and that such processing will be based on principles of fairness, lawfulness, transparency and the protection of your privacy and your rights.

Your personal data will be processed in accordance with the legislative provisions of the above-mentioned legislation and the confidentiality obligations provided therein.

Purposes of processing: in particular your data will be processed for the following purposes related to the implementation of formalities related to legislative or contractual obligations:

- legally obligatory compliance with tax and accounting laws;
- after-sales assistance
- management of relations during sales operations;
- management of disputes;
- customer management
- Privacy management;
- quality management;
- workers' health and safety;
- activity planning
- internal auditing services;
- brokerage services;
- historical customer billing records.

The processing of data required for the fulfilment of such obligations is necessary for the proper management of business relations and their provision is mandatory to implement the above-indicated purposes. The Data Controller also informs you that failure to communicate, or incorrect communication of mandatory data may make it impossible for the Controller to ensure the adequacy of data processing itself.

For purposes of the indicated processing, the Data Controller can become aware of particular categories of personal data and in detail: Formulas. Personal data processing for these particular categories is done in compliance with art. 9 of the GDPR.

Processing methods. Your personal data may be processed in the following ways:

- processing operations entrusted to third parties;
- processing using electronic media;
- manual processing using paper archives.

Every processing operation is carried out in compliance with the procedures set out in articles 6 and 32 of the GDPR and by adopting the appropriate required security measures.

Communication: your data will be communicated exclusively to competent entities duly appointed to carry out the services necessary for the correct management of the business relationship, with guarantee of the protection of the rights of the data subject.

Your data will be processed only by personnel expressly authorized by the Data Controller and, in particular, by the following categories of operators:

- distributors;
- Marketing department;
- Administration department;
- Purchasing department
- Warehouse;
- Logistics.

Your data may be communicated to third parties duly appointed as Data Processors, in particular:

- among public and/or private entities for which communication of the data is mandatory or necessary to fulfil legal obligations or in order to administer the relationship;
- forwarders, Carriers, Haulers, Post Office, Logistics Companies
- the armed forces;
- police forces;
- chambers of commerce, industry, crafts and agriculture;
- consultants and freelancers, including in associate form;
- banks and credit institutions.

Dissemination: Your personal data will not be disseminated in any way.

Your personal data may also be transferred, for the above indicated purposes only, to the following countries:

- EU countries;
- Secure Non-EU countries;
- United States.

Storage Period. Please note that, in accordance with the principles of lawfulness, purpose limitation and data minimization, pursuant to art. 5 of the GDPR, the storage period of your personal data is:

- established for a period not exceeding the achievement of the purposes for which the data were collected and processed for the performance and fulfilment of the contractual purposes;
- established for a period of time not exceeding the performance of the services provided;
- established for a period of time not exceeding the achievement of the purposes for which the data were collected and processed and in compliance with the mandatory time limits prescribed by law.

Data Controller: The Controller of data processing, according to the law, is Martin Bauer S.p.A. (Via Pisacane, 9, 10042 Nichelino (TO); email: privacy@martin-bauer.it; telephone 011 6898411; VAT: 06751770014) in the person of its *pro-tempore* legal representative.

You are entitled to obtain from the Controller the erasure (right to be forgotten), limitation, updating, rectification, portability, objection to the processing of personal data concerning you, and in general can exercise all the rights provided for in articles 15, 16, 17, 18, 19, 20, 21, 22 of the GDPR..

EU Regulation 2016/679: Articles 15, 16, 17, 18, 19, 20, 21, 22 – Rights of the Data Subject

1. The data subject has the right to obtain confirmation of the existence or not of personal data concerning it, even if not yet recorded, and their communication in an intelligible form.

2. The data subject has the right to obtain indication of:

- a. the origin of the personal data;
- b. the purposes and methods of processing;

- c. the logic applied in case of processing with the aid of electronic media;
- d. the identification details of the data controller, of the data processors and of the designated representative pursuant to article 5, sub-section 2;
- e. the entities or categories of entities to whom the personal data may be communicated or who may become aware of them as representative designated within the State, processors or persons in charge.

3. The data subject is entitled to obtain:

- a. updating, rectification or, when interested, supplementing of the data;
- b. the erasure, transformation into anonymous form or blocking of data processed unlawfully, including data the storage of which is unnecessary for the purposes for which the data were collected or subsequently processed;
- c. certification to the effect that the operations as per letters a) and b) have been notified, also as regards their contents, to the entities to whom or which the data were communicated or disseminated, unless this requirement proves impossible or involves a manifestly disproportionate effort compared with the protected right;
- d. data portability.

4. The data subject is entitled to object, in whole or in part:

- a. for legitimate reasons to the processing of personal data concerning it, even if pertinent to the purpose of collection;
- b. to the processing of personal data concerning it for the purpose of sending advertising materials or direct selling or for the performance of market surveys or commercial communication.